



THE
TAMARA
COORG

The Tamara Coorg Sustainability Report 2023-2024



Table of Contents

Message from the Leadership

About Tamara Leisure Experiences

- Tamara Leisure Experiences: Pioneering Responsible Hospitality in India and Beyond
- Domestic Properties
- International Portfolio

Sustainability at The Tamara Coorg

Executive Summary

Introduction

- Sustainability Strategy
- Environmental Impact
- Carbon Footprint Analysis
- Energy Management
- Water Conservation and Quality Monitoring
- Waste Management
- Sustainable Sourcing and Procurement
- Biodiversity and Ecosystem Conservation

Community Engagement

Sustainable Transportation Initiatives

Guest Sustainability Engagement Programs

Employee Well-being and Development

Governance and Ethical Practices

Governance Structure

Community Engagement

Sustainable Transportation Initiatives

Guest Sustainability Engagement Programs

Employee Well-being and Development

Governance and Ethical Practices

Governance Structure

Leadership Message



Our debut property, The Tamara Coorg, is a cornerstone of our ongoing commitment to comprehensive sustainability across all operations. Over the last twelve years, the estate has served as a space in which to research, innovate and implement a vast roster of end-to-end sustainability solutions including: hyperlocal supply chains, climate resilient infrastructure, efficient energy systems and regenerative resource management.

This Sustainability Report for FY 2023-2024 showcases our unwavering dedication to responsible hospitality - guided by the vision to harmonise people, planet and profit. From protecting the lush biodiversity of Coorg to fostering meaningful connections with local communities, this journey is informed by both purpose and passion.

Our initiatives include carbon footprint reduction, such as water conservation, waste management, and biodiversity preservation. However, building on these foundational verticals of sustainability, we holistically extend our efforts to include not only reduction but also restoration and regeneration - ensuring that the beauty of Coorg is not only protected but is also continuously rejuvenated for generations to come.

Equally important is our dedication to social impact. By empowering local communities, integrating traditional knowledge into our practices, and fostering inclusive employment, we hope to create a ripple effect of positive change. Sustainability is not just an operational goal — it is a collective mission that unites our employees, guests, and partners in creating a better tomorrow.

I extend my heartfelt gratitude to all who contribute to this mission, from our team members to our guests, whose engagement and enthusiasm inspire us to do more. As we move forward, we remain committed to evolving our practices, embracing innovation, and continuing to lead by example in the hospitality industry.

Shruti Shibulal

CEO and Director
Tamara Leisure Experiences,

About Tamara Leisure Experiences

Tamara Leisure Experiences: Pioneering Responsible Hospitality in India and Beyond

Tamara Leisure Experiences is a distinguished hospitality brand headquartered in India, dedicated to delivering world-class, sustainable tourism experiences. With a diverse portfolio of luxury and mid-segment properties, the brand has set a high standard for responsible hospitality in both domestic and international markets. Its commitment to environmental stewardship and sustainable development has established Tamara Leisure Experiences as a frontrunner in the shift towards ethical and eco-conscious tourism.

Domestic Properties

The brand's flagship property, The Tamara Coorg, is a premier luxury resort nestled within a 184-acre coffee and spice plantation in Coorg, Karnataka. Nestled within the picturesque Kabbinakad Estate, the resort is embraced by the verdant splendour of the Western Ghats. Offering an immersive, multi-sensory experience, The Tamara Coorg invites guests to explore its abundant coffee plantations and diverse flora and fauna. With 56 stilted, cottage-style accommodations overlooking serene mountain vistas, the resort embodies Tamara's vision of seamless integration with nature while providing unparalleled luxury.

The Tamara Kodai, situated in the verdant hills of Kodaikanal, Tamil Nadu, is another of the brand's prominent luxury properties. This heritage resort combines historical charm with modern amenities, appealing to those seeking tranquillity and a deep connection to nature in a meticulously restored colonial-era setting.

In line with its expansion into wellness tourism, Tamara recently launched Amal Tamara, a NABH (National Accreditation Board for Hospitals) certified Ayurvedic Hospital in Alleppey, Kerala. This facility is dedicated to providing holistic wellness experiences rooted in Ayurvedic practices, offering customised treatment programmes within a serene, healing environment.

Additionally, the brand operates Lilac Hotels, a well-situated, affordable mid-segment hotel in South Bangalore, designed to offer comfort and convenience at accessible prices, thus broadening Tamara's appeal to a wider range of travellers.

International Portfolio

Tamara Leisure Experiences extends its footprint internationally with several properties in Germany, emphasising quality and guest satisfaction. These include Holiday Inn Express - Gütersloh, Prizeotel - Hannover, Moxy Bremen, and Courtyard by Marriott - Wolfsburg. These properties enhance Tamara's global presence and allow the brand to bring its values of responsible hospitality to an international audience.

The Tamara Coorg: A Model of Sustainable Luxury

The Tamara Coorg, a luxury resort situated within a 184-acre coffee plantation at an elevation of over 3,500 feet, is a distinguished example of Tamara Leisure Experiences' commitment to responsible and sustainable hospitality. This carefully crafted property embodies the brand's philosophy that luxury can—and should—harmonise with environmental and social responsibility. By integrating sustainable practices throughout its operations, from sourcing local materials to implementing energy-efficient technologies, The Tamara Coorg represents a refined approach to eco-luxury tourism.

Guests at The Tamara Coorg are offered an immersive experience that allows them to connect with the natural beauty and biodiversity of Coorg's coffee-rich terrain. Activities such as plantation tours, nature walks, and birdwatching introduce visitors to the region's unique ecological heritage. This focus on authentic, environmentally conscious guest experiences has earned The Tamara Coorg several accolades, establishing it as a leader in sustainable luxury tourism. Tamara Leisure Experiences remains steadfast in its mission to offer exceptional hospitality while advancing responsible tourism practices. Through properties such as The Tamara Coorg, the brand continues to set benchmarks for sustainability and luxury, both domestically and internationally, thereby making a positive impact on the global hospitality landscape.

Tamara Leisure Experiences remains unwavering in its mission to advance responsible tourism practices across its portfolio. By setting benchmarks for sustainability and luxury through properties like The Tamara Coorg, the brand positively impacts the global hospitality landscape, benefiting diverse stakeholders including guests, employees, local communities, partners, and environmental organisations. This report outlines the brand's sustainability initiatives, goals, and measurable impacts, underscoring its commitment to elevating standards in both Indian and international tourism.

Sustainability Report: The Tamara Coorg

1. Executive Summary

The Tamara Coorg is a luxury nature resort dedicated to setting a standard for sustainable tourism through its commitment to environmental stewardship, social responsibility, and economic impact. The vision of The Tamara Coorg is - “To be a world-class institution built on a foundation of Responsible and Memorable Hospitality.” Our mission is - “To harmonise people, planet, and profit within a new model of responsible hospitality—one where exceptional experience is delivered with warmth and where business growth acts as an engine for wider good.

Significant milestones for The Tamara Coorg include:

- ISO 9001:2015 (Quality Management System) Certification
- ISO 22000:2018 (Food Safety Management System) Certification
- “Best Sustainable Hotel /Resort” award by Travel & Tourism Awards 2023

We have implemented innovative strategies, such as carbon footprint monitoring, waste reduction monitoring and sustainable food practices, to achieve our sustainability goals. This report outlines our journey, achievements, and future commitments to sustainability.

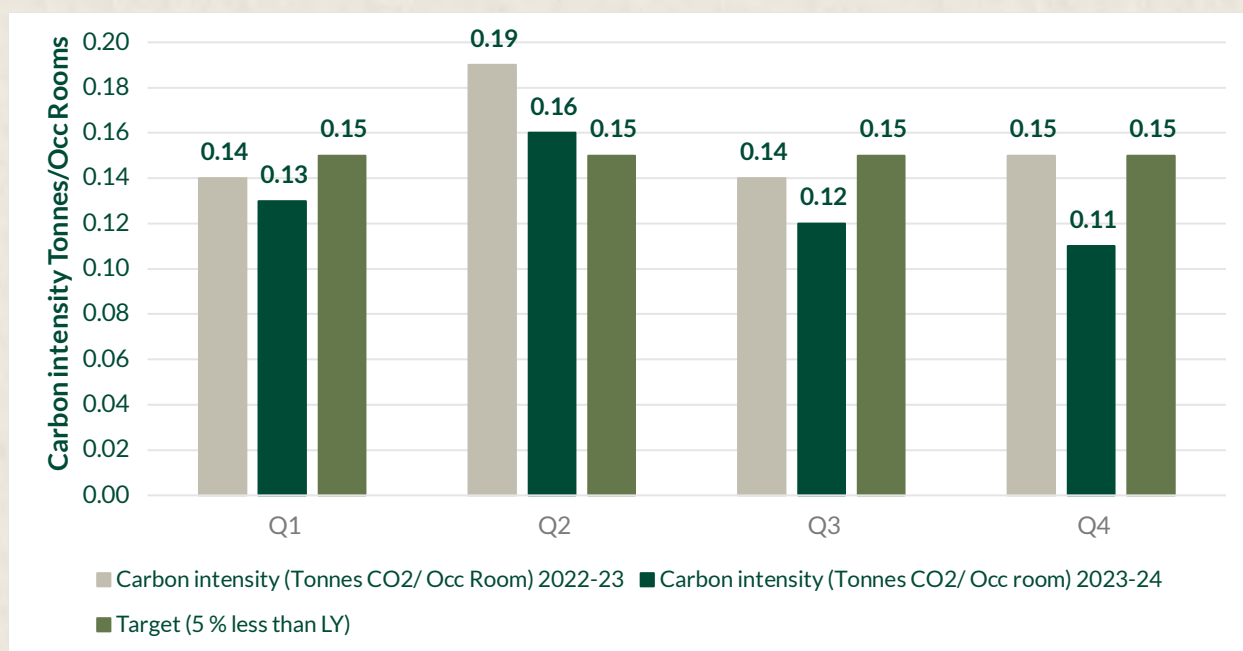
2. Sustainability Strategy

Our sustainability strategy is closely aligned with the frameworks outlined by the Global Sustainable Tourism Council (GSTC). Our approach emphasises sustainable management, social responsibility, economic impact, and environmentally friendly actions. To support these pillars, we actively engage stakeholders through educational programmes, eco-friendly practices, and community involvement. Our initiatives focus on reducing energy consumption, minimising waste generation, lowering our carbon footprint, and enhancing community service—all in line with our commitment to the GSTC.

3. Environmental Impact

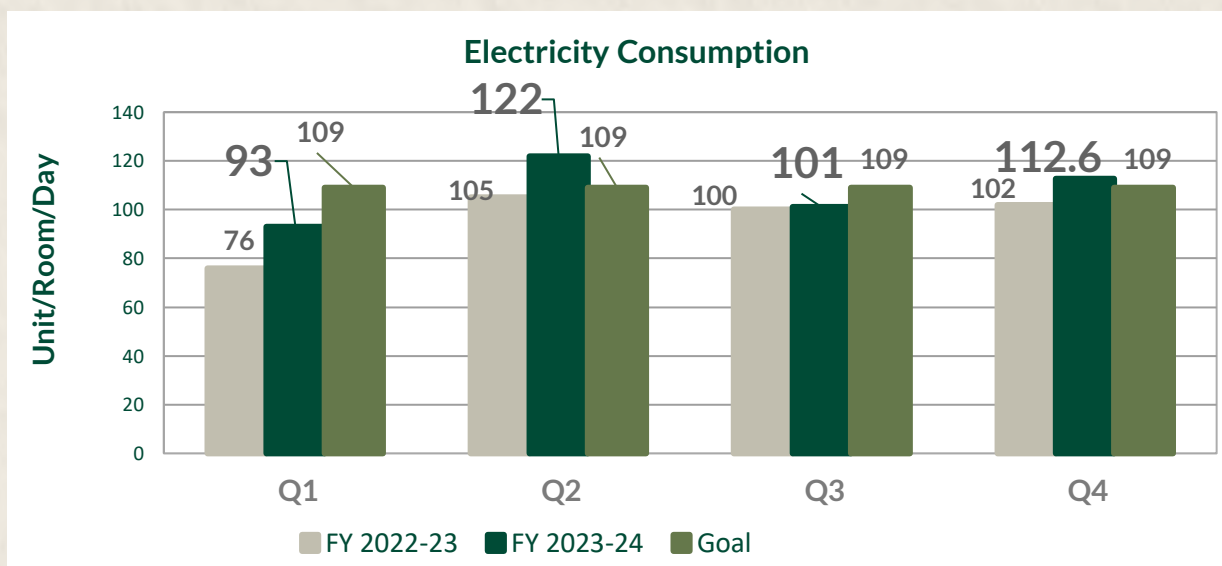
We conduct a detailed assessment of our carbon footprint, covering emissions from transportation, energy use, and waste management. Our reduction strategies include using renewable energy, enhancing energy efficiency, and promoting sustainable transportation. Specific targets have been set to decrease our carbon footprint annually, supported by our investment in solar power, efficient appliances, and waste reduction initiatives.

Carbon Footprint Per Occupied Rooms



Energy Management:

The Tamara Coorg employs energy-efficient appliances and LED lighting to reduce power demand. The installation of light intensity and motion sensors further minimises energy consumption. We are aiming for a 5% reduction in energy consumption by FY 2024-2025. We have also installed solar panels to generate renewable energy, which will be operational in FY 2024-2025.

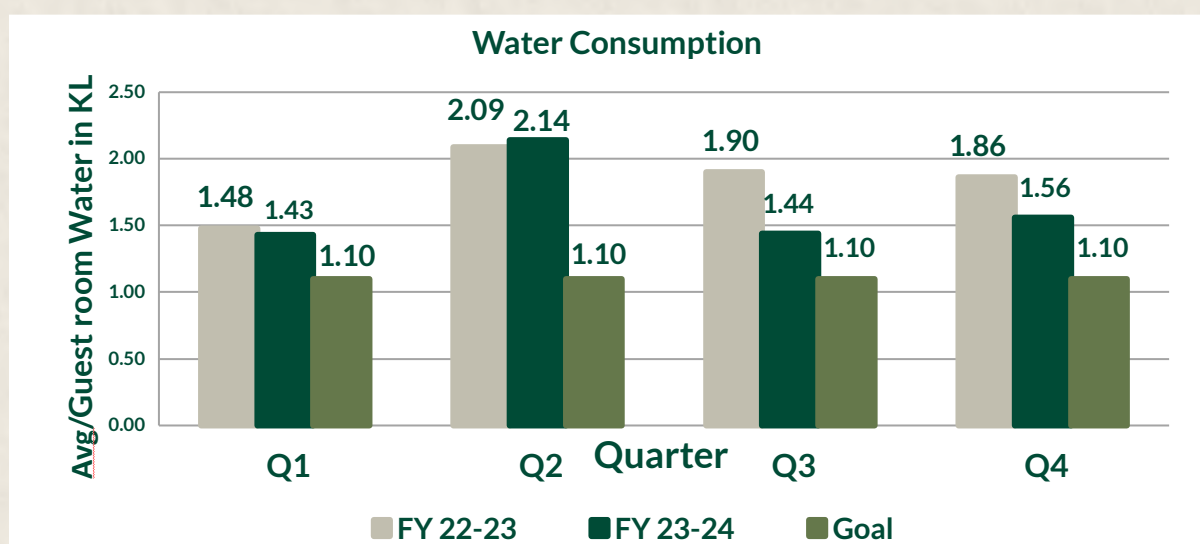


Water Conservation and Quality Monitoring:

Our comprehensive water conservation strategy includes large-scale rainwater harvesting, low-flow fixtures, and the use of ETP & STP systems to reuse treated water for gardening in the summer and recharge surface groundwater during the rainy season. We have also installed aerators in plumbing fixtures to reduce water consumption. Additionally, we have built a rainwater collection pond with a capacity of approximately 80 lakh litres.

Water consumption per occupied room decreased by 0.28 KL in FY 2023-2024, maintaining an average of 1.65 KL per occupied room for the year. Initiatives such as sensor taps, aerators, and on-request jacuzzi filling have contributed to this reduction in water usage. We are aiming for a 5% reduction in water consumption by FY 2024-2025.

In addition to water-saving efforts, we have implemented water quality monitoring programmes to regularly test the water quality at the resort, as well as the streams running through the property. The resort's water sources include borewell water and rainwater harvesting. The stream water is not used for any purpose at the resort, and we ensure that the stream is left untouched, with barriers in place to prevent anyone from using the water for any purpose.



Waste Management:

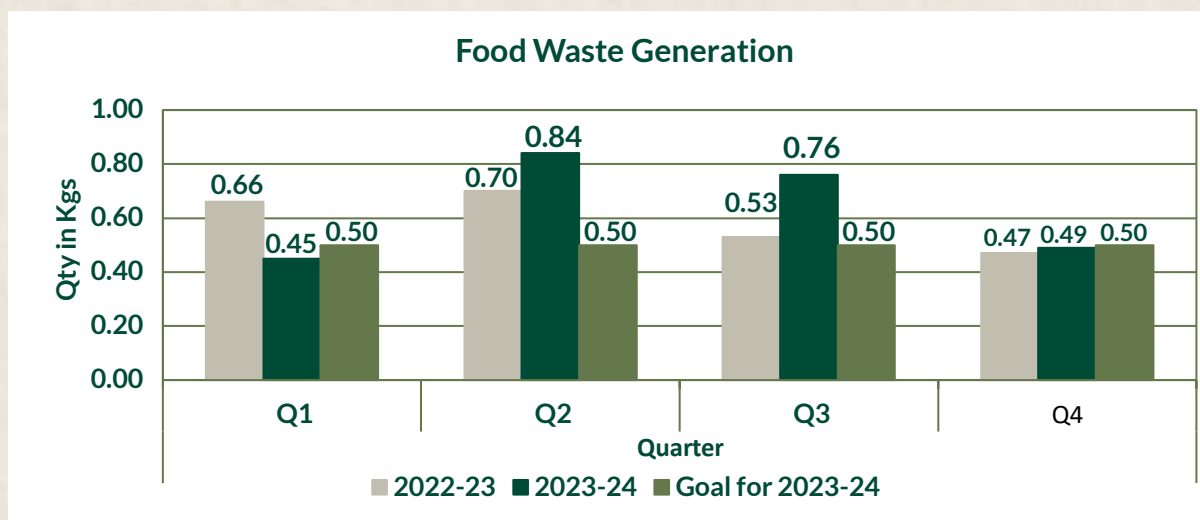
We adhere to a rigorous zero-waste policy, ensuring that 100% of the waste generated at our properties is recycled or composted. Key initiatives include eliminating single-use plastics and opting for biodegradable packaging, which form the foundation of our waste management strategy. All dry waste is handed over to government authorised recycling facilities.

At The Tamara Coorg, our waste management system, **Manthan**, exemplifies our commitment to responsible tourism. Designed specifically for biodegradable waste, Manthan converts organic waste into compost without the use of chemicals or synthetic materials. This system has a daily processing capacity of 140 kilograms, effectively handling all biodegradable waste produced on-site and transforming it into organic manure. This ensures that all waste generated at The Tamara Coorg is responsibly recycled in alignment with our environmental objectives.



Food waste was reduced by 8%, from 20,091 kg in FY 2022-2023 to 17,862 kg in FY 2023-2024, with 8,168 kg of compost generated through our **Manthan** waste management system.

We actively track the reduction in waste generation associated with waste disposal and have set a target of a 15% reduction in food waste (wet waste) by FY 2024-25. Additionally, we are tracking dry waste generation and aiming for a 5% reduction by FY 2024-2025 through strict monitoring.

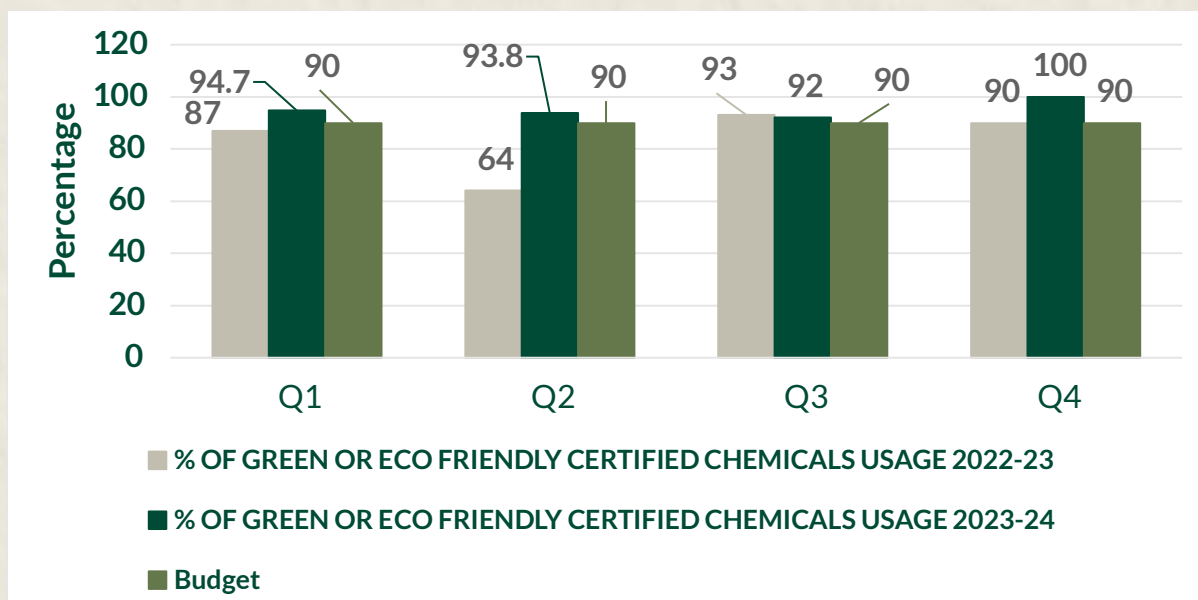


Sustainable Sourcing and Procurement:

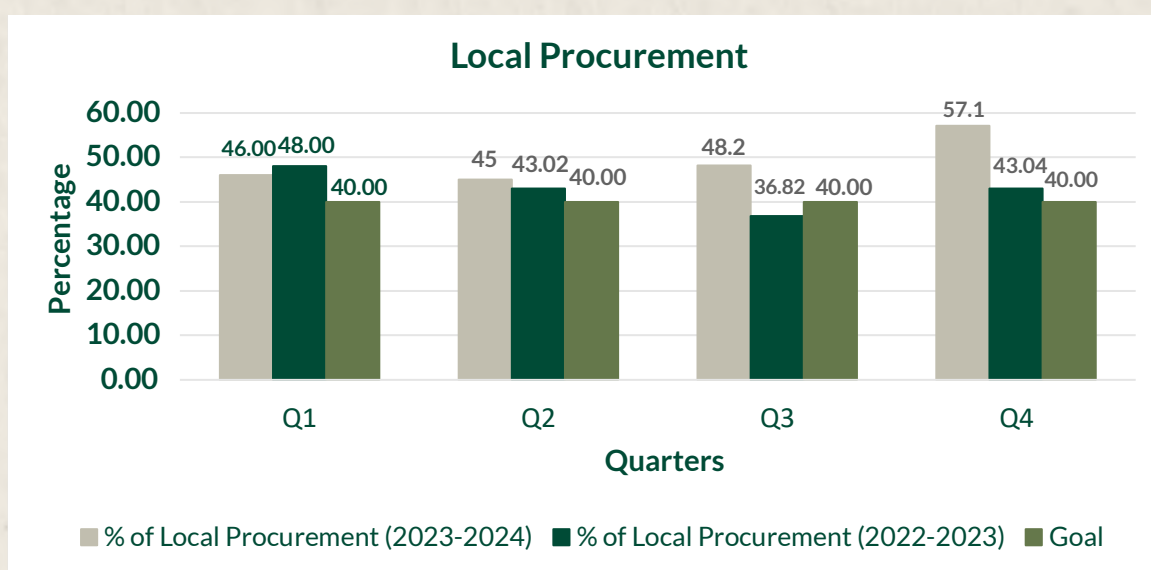
Our procurement policy prioritises sustainable sourcing by focusing on reusable, recyclable, biodegradable, non-single-use plastic, fair-trade, and locally produced goods. We have partnered with local suppliers in and around the Coorg region to ensure that most of our food and materials are locally sourced, reducing transportation emissions. Additionally, we have implemented a planned schedule for vehicle management, limiting trips to three times per week, excluding emergency requirements, to further reduce the number of purchase trips.

Biodegradable Items: We used 33,047 biodegradable items in FY 2022-2023 and 37,529 items in FY 2023-2024, replacing plastic alternatives.

Eco-Friendly Chemicals: 83% of the chemicals used in FY 2022-2023 and 96% in FY 2023-2024 were non-harmful to the environment. We aim to achieve 98% usage of eco-friendly chemicals at our resort by FY 2024-2025.



Local Sourcing: Approximately 80% of our food is sourced locally, with 43% in FY 2022-2023 and 49% in FY 2023-2024 of total procurement coming from local resources. We aim to increase our local purchases in FY 2024-2025 by implementing strategies such as conducting local market surveys and awarding annual contracts to suitable suppliers.



Biodiversity and Ecosystem Conservation:

To preserve biodiversity and sustain local ecosystems, we have dedicated approximately 28 acres of land as untouched, natural space. This land preservation aligns with our commitment to environmental stewardship. During the construction of the resort, we only cut 17 trees, and minimal concrete work was carried out, as all the cottages are built on stilts with a wooden framework to ensure our commitment to sustainability and biodiversity. We are actively monitoring for the presence of any invasive alien species on the property and take immediate action to remove them. Additionally, we carry out plantation activities on the property, ensuring that only native species are planted.

We have introduced a special activity at the resort called "Plant A Sapling," allowing guests to celebrate their special occasions and promote biodiversity in a unique, memorable way.

Our resort's Goshala, home to the Indigenous Malenadu Gidda cattle breed, further supports our sustainable practices. This breed, native to the Malenadu region, is uniquely adapted to the Western Ghats' climate, thriving even in heavy rainfall conditions where non-native breeds, like Jersey cattle, struggle. While milk production is a secondary benefit, our primary focus with the Goshala is the collection of cow dung and urine, which are essential for maintaining the organic health of our coffee plantation as natural manure.



Social Impact

Community Engagement:

At The Tamara Coorg, our commitment to community development is reflected through a range of initiatives in job creation, local entrepreneurship, and education. We hold regular meetings with local community representatives to extend our support for community development. During the Kodagu floods, we provided vital support through donations of essential supplies such as groceries and offered paid leave for employees who volunteered in relief efforts. Our commitment to the community includes supporting local orphanages and old-age homes by providing regular food supplies and financial assistance. We also integrate local ethnic cuisines into our culinary offerings and involve village women in training our chefs, thereby preserving traditional knowledge and empowering the local community.



Sustainable Transportation Initiatives:

The Tamara Coorg is committed to promoting sustainable transportation options for guests, aligning with our broader environmental goals. We have an on-site EV charging station for guest use. Guests are encouraged to explore the property and surrounding areas on foot. Our property, spanning 184 acres, includes electric buggies (golf buggies) for internal movement, offering a convenient and emission-free way to move within the resort. Additionally, we promote walking within the resort whenever possible, integrating this with our guest activities to foster an appreciation of the natural surroundings. Activities such as plantation walks, "Blossom to Brew", our signature bean to cup coffee experience, and trekking are designed to provide both an adventurous and an eco-conscious way to explore the beauty of Coorg.

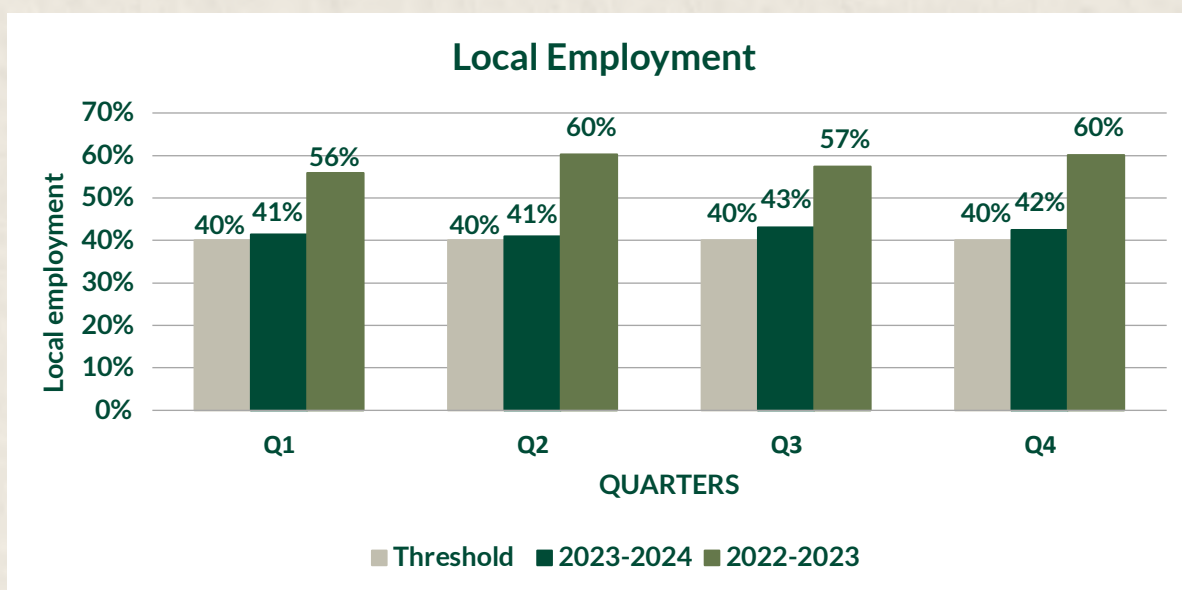
Guest Sustainability Engagement Programmes:

At The Tamara Coorg, we offer a variety of unique guest engagement activities that are designed to educate and involve guests in sustainability practices during their stay. These programmes provide immersive experiences that connect guests with the local environment and culture while reinforcing our commitment to sustainability. Activities such as guided nature walks, **"Plant a Sapling," Bird Watching, Plantation Walks, "Blossom to Brew," Trekking, Yoga, Local Cultural Tours, and "Kodava Mane Oota"** (traditional Kodava cuisine) are complemented by workshops on sustainable living and volunteer opportunities in local conservation efforts. These initiatives not only raise awareness but also encourage guests to actively contribute to our environmental sustainability goals.

Employee Well-being and Development:

At The Tamara Coorg, we prioritise diversity, equity, and inclusion in our employment practices. We offer comprehensive training and development programmes that focus on sustainability practices, encouraging employees to actively contribute ideas for enhancing our sustainability efforts. Through our "Career Development Programme," employees receive ongoing training, skill assessments, and guidance to foster their career growth.

Employee Diversity: 57% of our workforce was from local communities in FY 2022-2023, and 42% in FY 2023-2024. We are continuously working to increase local employment by attending local job fairs and offering opportunities to residents. Our goal is to raise local employment to 46% in FY 2024-2025.



Gender Diversity: 26% of our workforce in FY 2023-2024 comprises women across all levels. We are committed to gender equality and provide equal opportunities for all employees.

Our holistic approach to employee well-being includes health insurance coverage, regular health check-ups, and educational sessions on environmental stewardship. To ensure the highest standards of health and safety, we maintain an in-house water treatment plant and monitor water quality through monthly lab tests as per industry standards. We also adhere to all food safety regulations to safeguard the health and well-being of both our guests and employees.

In addition, we conduct annual health check-ups for all employees, and every team member is covered by group insurance for emergency health conditions. Our in-house clinic, staffed by a nurse 24/7, provides first aid and basic healthcare services for both guests and employees. We also conduct Basic Life Support (BLS) training twice a year to ensure employees are equipped to handle health emergencies effectively.

Governance and Ethical Practices

Governance Structure

Our sustainability governance framework is fully integrated into our broader business strategy. The leadership team plays an active role in overseeing, monitoring, and assessing our sustainability goals and initiatives. Additionally, we have established strong partnerships with local NGOs and government organisations to amplify our impact on both the community and the environment.

Ethical Business Practices

The Tamara Coorg is committed to upholding transparency and ethical standards across all aspects of its operations. We adhere to international benchmarks such as **ISO 9001:2015** and **ISO 22000:2018**, ensuring our practices align with the highest standards of quality and food safety. Regular ethical compliance audits are conducted to ensure that our operations consistently meet responsible business criteria.

Economic Impact

Sustainable Economic Growth

Our sustainable supply chain focuses on sourcing most of our supplies from local vendors, with 49% of total procurement value in FY 2023-2024 coming from local sources. This strengthens local economies and promotes social sustainability by providing fair growth opportunities. We also facilitate annual supplier audits and assist our local suppliers in adhering to industry standards, helping them improve their practices and grow alongside us.

Climate Resilience Strategies

At The Tamara Coorg, we have designed our infrastructure to withstand adverse weather conditions. Our climate resilience initiatives include the establishment of a rainwater harvesting pond and plans to implement solar energy in FY 2024-2025. Additionally, we conduct annual soil testing, half-yearly noise testing, and monthly water testing through government-authorised organisations. These strategies not only enhance the property's climate resilience but also ensure the long-term economic sustainability of the resort. We also operate Manthan, an in-house wet waste management system that converts all our wet waste into organic manure, which is then used for our organic coffee plantation, creating a continuous sustainable cycle. Our coffee plantation is organically certified, further demonstrating our commitment to sustainable practices and the promotion of organic products.

Risk Management

Our sustainability approach includes a comprehensive risk management strategy that addresses key risks such as climate change and resource scarcity. This includes **reducing power and water consumption**, enhancing water conservation measures, minimising the use of single-use plastics, introducing **reusable glass water bottles** with an **in-house water bottling plant**, and reducing food waste. Through these initiatives, we ensure the long-term resilience of both the resort and the local community.

Performance Metrics and Data

Guest Experience

At The Tamara Coorg, we are committed to understanding our guests' needs and providing thoughtful, genuine service. Guest satisfaction is at the core of our quality policy, and we encourage all team members, or "Tamarites," to address and resolve any issues promptly. Our internal communication tools, such as the **"IIM Share"** app and **Group Project Management (GPM)**, help us track and manage these interactions effectively. Additionally, every frontline Tamarite undergoes training in problem-solving and guest recovery to ensure a seamless experience.

To further enhance our service, we have implemented a customer feedback system that allows us to independently assess guest satisfaction. We continuously seek ways to improve how we collect and analyse feedback, aiming to refine our customer engagement and elevate the guest experience. Our top objective is to achieve a 4.8 out of 5 rating in all guest feedback parameters, ensuring excellence in our guest satisfaction scores. We also plan to introduce specific feedback parameters focused on sustainability practices at The Tamara Coorg, encouraging guests to share their thoughts on our sustainability efforts. Additionally, we have introduced unique guest experiences, such as Sustainability Tours, Nature Walks, Plantation Walks, Trekking, and Bird Watching, which promote sustainable tourism.



Sustainability Initiatives

1. Usage of Banana & Coffee Leaves Instead of Paper Coasters

This initiative replaces traditional paper coasters with eco-friendly coasters made from banana and coffee leaves. Both materials are natural byproducts of agriculture, offering a sustainable, biodegradable alternative to paper, which helps reduce deforestation and waste.

By using banana and coffee leaves for coasters, we have saved approximately 55,420 paper coasters in FY 2023-2024. This initiative has also contributed to ₹14,400 in cost savings, as it eliminates the need for purchasing paper coasters and reduces the costs associated with waste disposal.



2. Usage of Refilling Wet Amenities in Guest Rooms Instead of Single-Use Bottles

Initiatives such as refilling of wet amenities focuses on eliminating single-use plastic bottles for placing wet amenities in guest rooms (such as shampoo, conditioner, and body wash) with refillable steel dispensers in guest rooms. By refilling the dispensers rather than using single-use plastic bottles, we significantly reduce plastic waste and thereby improving the experience of sustainability initiatives of placing guest amenities.

By adopting refillable wet amenities, we saved 91,760 single-use plastic bottles and achieved a cost saving of ₹2,615,160 during the fiscal year 2023-2024. This initiative eliminates the need for continuously purchasing new plastic bottles and helps reduce plastic waste in hotel operations.

3. Usage of Glass Water Bottles Instead of Plastic Water Bottles

This initiative involves replacing single-use plastic water bottles with reusable glass bottles in guest rooms and other facilities. Glass is a sustainable and reusable material that offers a safer and eco-friendly alternative to plastic, which is notorious for its long decomposition time and harmful environmental impact.

In FY 2023-2024 by switching to glass water bottles, we have saved approximately 39,122 litres of water that would otherwise have been used in the production, packaging, and transportation of plastic water bottles. This initiative not only cuts down on plastic waste but also promotes the use of glass, which is recyclable and reusable.



4. Recycling Discarded Linen by Making Bathmats & Laundry Bags

This initiative focuses on upcycling discarded linens, such as old towels, sheets, and pillowcases, to create laundry bags and bathmats. By reusing textiles that would otherwise be discarded, we reduce waste and extend the lifecycle of materials, contributing to a circular economy.

Through this initiative, we have successfully recycled discarded linens and transformed them into 40,230 laundry bags during the fiscal year 2023-2024. This not only helps divert textile waste from landfills but also provides a functional and eco-friendly product that can be used in various settings, including guest rooms and laundry areas.



5. Wooden-Based Bathroom Amenities Instead of Plastic

This initiative replaces plastic bathroom amenities, such as toothbrushes, combs, and razors, with eco-friendly wooden-based alternatives. Wood is biodegradable, renewable, and far less harmful to the environment compared to plastic, which contributes to long-term pollution and waste.

In FY 2023-2024, we successfully transitioned 37,529 bathroom items (such as toothbrushes, combs, and razors) from plastic to more sustainable wooden based materials. This shift reduces the environmental impact of plastic production, waste, and pollution in our operations.



Challenges and Opportunities

Challenges

Integrating sustainable practices into a luxury environment is inherently challenging, particularly when balancing guest expectations with our environmental goals. However, we are committed to overcoming these challenges through continuous improvement, leadership engagement, and innovation. We recognise that aligning sustainability with luxury requires ongoing efforts, and we are dedicated to navigating this dynamic to ensure both environmental responsibility and exceptional guest experiences.

Opportunities

We see numerous opportunities to further engage guests in our sustainability initiatives. These include activities like **Sustainability Tours**, **"Plant a Sapling"** programme, and placing **"Save Our Environment"** cards in guest rooms to reduce water and energy consumption. Our wooden cottages, designed to suit both summer and rainy seasons, minimise the need for additional energy-consuming appliances like heaters and air conditioners. We also leverage our organic coffee plantation by offering signature tours, such as the **"Plantation Tour"** and **"Blossom to Brew"** experience, which immerse guests in the local coffee culture. The use of electric vehicles (BUGGY) for internal transfers further reduces our carbon footprint, offering guests a comfortable and sustainable transportation option within the resort.

Future Commitments and Goals

Long-term Vision

Our long-term vision is to significantly reduce our carbon footprint, enhance biodiversity conservation, and achieve additional sustainability certifications. We aim to invest in renewable energy sources and further strengthen our commitment to environmental stewardship.

People

Tamara Leisure Experiences is committed to the well-being and empowerment of its people. We believe that a sustainable business is built on strong relationships with employees, guests, and stakeholders. We prioritise the health, safety, and professional development of our employees, fostering a positive work environment that encourages personal growth and fulfilment. Our commitment extends to providing exceptional guest experiences by understanding and exceeding their expectations, promoting cultural appreciation, and ensuring their comfort and well-being.

Through active engagement with local communities, we support socio-economic development, respect local cultures, and collaborate with stakeholders to create a positive, inclusive impact. We recognise the importance of accessibility for all and strive to provide inclusive facilities, services, and accommodations. Our commitment to zero discrimination and local staffing allows us to offer authentic service, leveraging deep knowledge of the destination, culture, and traditions, thereby enhancing the guest experience.

By focusing on people, we aim to foster lasting relationships, enhance social equity, creating a sustainable and thriving ecosystem for all.

Planet

Tamara Leisure Experiences acknowledges the critical importance of environmental sustainability. We are committed to minimising our environmental impact, conserving natural resources, and contributing to the preservation of the planet's ecosystems. Our efforts include implementing energy-efficient practices, promoting water and waste management strategies, and sourcing sustainably. We are focused on reducing our carbon footprint, protecting biodiversity, and raising awareness about environmental issues.

Profit

We believe that integrating sustainable practices into our operations is essential for long-term financial success. By adopting energy and resource efficiency measures, minimising waste and environmental impact, and embracing sustainable procurement practices, we aim to optimise operational costs, reduce risks associated with resource scarcity, and ensure regulatory compliance. Furthermore, as the demand for sustainable businesses grows, our commitment to sustainability is expected to strengthen our brand reputation, attract eco-conscious customers, and lead to increased profitability and long-term business growth.

Our commitment to sustainability is unwavering as we strive to build a more sustainable future for both our planet and future generations.

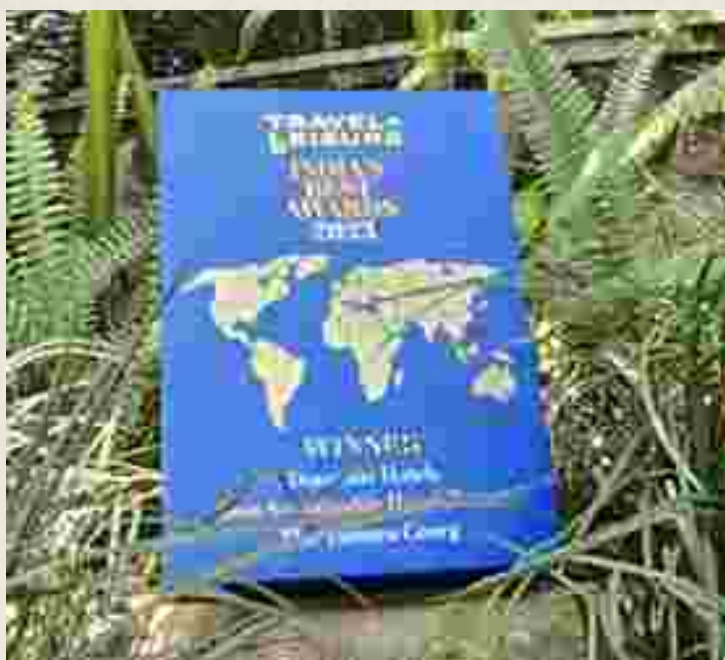
Short-Term Objectives

In the short term, we will focus on the following objectives:

- Reducing electricity consumption by 5%
- Increasing solar power generation
- Reducing food preparation waste by 5%
- Boosting local employment and procurement to 46 %
- Continuing to support local communities through ongoing CSR initiatives.

Sustainability Certifications and Recognitions

- We are proud to hold several prestigious certifications, including ISO 9001:2015 for Quality Management Systems and ISO 22000:2018 for Food Safety Management Systems. These certifications reflect our commitment to maintaining the highest standards in quality and food safety.
- In addition, we have been honoured with notable recognitions, including the SKAL Environment Award and the title of Best Sustainable Hotel/Resort by Travel & Leisure in 2024. These accolades highlight our dedication to sustainability and excellence in the hospitality industry.



Glossary

Carbon Footprint: The total amount of greenhouse gases (GHGs) emitted into the atmosphere due to human activities, usually measured in carbon dioxide equivalent (Co²e). This includes emissions from energy use, transportation, waste generation, and other activities.

Renewable Energy: Energy derived from natural, replenishable resources, such as solar, wind, geothermal, and hydropower. These energy sources are considered environmental friendly due to their minimal impact on environment compared to fossil fuels.

Biodiversity Conservation: The practice of safeguarding ecosystems, species, and genetic diversity in nature, this involves efforts to prevent species extinction, protect habitats, and enhance the health and resilience of ecosystems.

Sustainable Sourcing: The process of procuring goods and services that consider environmental, social, and economic factors. It prioritises the use of environmental friendly materials, ethically produced goods, and responsible sourcing practices, focusing on waste reduction, fair trade, and the conservation of natural resources.



THE
TAMARA
COORG

For more information or to engage with our sustainability initiatives, please contact:

Kabbinakad Estate, Napoklu Nad, Yavakapadi Village,
Madikeri Taluk, Kodagu District - 571212

Phone: +91 8065551500 | E - Mail: reservations@thetamara.com
www.thetamara.com



#thetamaralife